

KERATAN AKHBAR

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Pahang Targets 15 Million To 17 Million Tourists This Year

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KUALA LUMPUR, Jan 11 (Bernama) -- Pahang is targeting between 15 million and 17 million tourists from within the country and abroad in conjunction with the 'Revisit Pahang 2018' campaign this year.

Pahang Regent Tengku Abdullah Sultan Ahmad Shah said the number of tourists to the state had increased from 12.8 million in 2016 to 14.8 million in 2017.

"This target is reasonable, as there are many exciting destinations in Pahang, including Genting Highlands, Sungai Lembing Waterfall and Kuala Gandah in Lanchang.

"There is even a new destination, the Gelangi Cave in Jerantut which we need to research and promote to tourists," he told reporters after launching the book titled 'The Palace of Pahang', published by Universiti Putra Malaysia (UPM) Press at the National Library of Malaysia (PNM) here today.

Earlier during the launch event, he said that every tourist destination should have its own story, which would attract tourists.....

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